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**Show Management for IMTS – The International Manufacturing Technology Show
Announces New Registration/Lead Retrieval Services Partner**

McLean, VA . . . Show management for IMTS – The International Manufacturing Technology Show announces Convention Data Services (CDS) as the new partner who will provide attendee registration and exhibitor lead retrieval services for IMTS 2010.

CDS provides state-of-the-art registration, database management, exhibitor lead retrieval services and event marketing to the trade show industry.

“Our goal for IMTS is to be the best overall show experience for our exhibitors,” said Peter Eelman, IMTS Vice President – Exhibitions. “Reliable registration and lead retrieval are critical to the show’s success. CDS stays current with technology and is willing to do what we need to take IMTS to the next level.”

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The IMTS Show Committee, after a subcommittee reviewed all needs, desires and options, voted to make this change. “The IMTS Show Committee is enthused to be collaborating with CDS for the 2010 show and hope this is the beginning of a long-term partnership,” commented John Memmelaar, Jr., Vice President, Royal Master Grinders, Inc. and member of the IMTS Show Committee. “IMTS hosts over 1,200 exhibiting companies, many with different requirements for lead retrieval. The approach that CDS has presented is a great program that will meet the needs of all exhibitors.”

As part of the IMTS program, CDS will provide optical scanning technology for lead capturing and a full range of state-of-the-art lead retrieval products. CDS will work with IMTS exhibitors who have proprietary lead management systems to make certain the technologies can work together. The company’s team of professionals will take a unique hands-on approach to customer service by creating a personalized call center, a custom approach to Web development and complete on-site support.

With its choice of CDS for these services IMTS show management continues a tradition of partnering with the most innovative suppliers. “As we make decisions and plot our course to continue to lead the industry in innovative thinking, we don’t limit ourselves to a specific partner profile,” noted Eelman. “We look for forward thinkers who will push us to be better.”

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IMTS – International Manufacturing Technology Show

The largest and longest running manufacturing technology trade show in the United States is held every other year at McCormick Place in Chicago, IL. IMTS 2010 will run September 13 – 18. IMTS is ranked among the largest trade shows in the world. Recognized as one of the world's preeminent stages for introducing and selling manufacturing equipment and technology, IMTS attracts over 92,000 visitors from every level of industry and over 106 countries. IMTS is owned and managed by AMT – The Association For Manufacturing Technology.

AMT – The Association For Manufacturing Technology

Founded in 1902, the Association For Manufacturing Technology represents and promotes the interests of American providers of manufacturing machinery and equipment. Its goal is to promote technological advancements and improvements in the design, manufacture and sale of members' products in those markets and acts as an industry advocate on trade matters to governments and trade organizations throughout the world.

Convention Data Services

For over two decades, Convention Data Services has been providing state-of-the-art registration, database management, exhibitor lead retrieval services and event marketing to the tradeshow industry, serving the needs of businesses and non-profit associations nationwide. The company, one of the largest private employers on Cape Cod, was recently named to the Inc 5,000 list of fastest-growing private companies in the country. During these tough economic times with the talk of recession becoming more frequent, Convention Data Services is driving the economy with record growth in sales.

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