



IMTS2024

INTERNATIONAL MANUFACTURING TECHNOLOGY SHOW
SEPTEMBER 9 - 14, 2024 • MCCORMICK PLACE, CHICAGO

POWERED BY  **AMT**

EXHIBITOR PROSPECTUS

WHY EXHIBIT AT IMTS?

IMTS – The International Manufacturing Technology Show provides your company with an unparalleled marketing opportunity to get in front of industry decision-makers.

More than 86,000 attendees from all facets of manufacturing come to IMTS to learn about the newest technologies and network with their peers. This includes everyone from engineers to C-level executives to floor managers to machine operators.

IMTS is where the industry comes to make decisions about where they want to take their business in the coming years – and what they'll buy to make those plans happen.

“At IMTS 2022, the manufacturing community achieved something that hasn't been done since World War II: It brought our industry back together after a worldwide disruption. We proved our resiliency, but we achieved much more. The digital technologies and other new products at this show aren't just advanced; they are accessible, inclusive, and ready to be implemented by small and medium-sized businesses, regardless of their workforce composition.”

– Peter Eelman, CXO

TARGET AUDIENCE

Your target audience and your competition will be at IMTS.

Learn more on Page 4.

GREAT ROI

IMTS provides you with quality prospects and an impressive ROI.

Learn more on Page 3.

ONGOING SUPPORT

Tools to make your efforts pay off.

Learn more on Page 5.





WHO VISITS IMTS?

- Manufacturing owners, managers, and engineers from around the world.
- Visitors looking for solutions to their manufacturing needs.
- Multinational corporations, job shops, and everything in between.
- Decision-makers looking for what's new, next, and necessary.

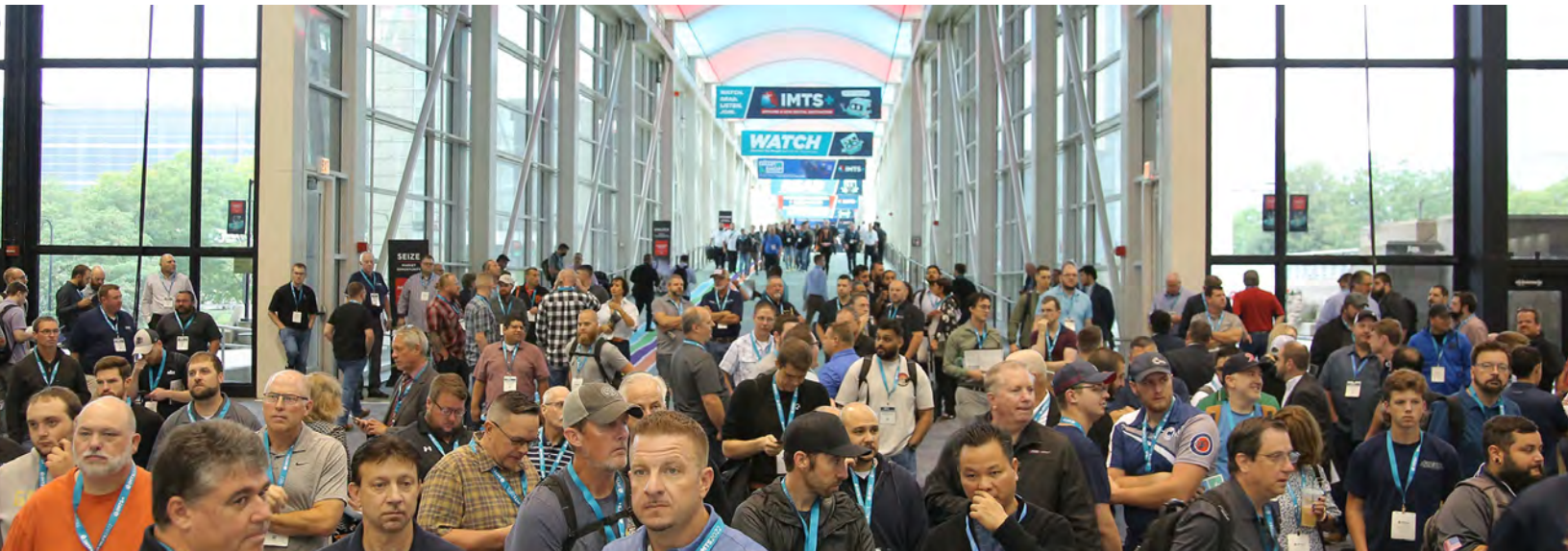
IMPRESSIVE RETURN ON INVESTMENT

Why are a growing number of companies marketing themselves at trade shows?

Trade shows provide a unique opportunity that cannot be replicated at any other type of venue. **At IMTS, you get two to three times the exposure and more days to exhibit than any other trade show.**



Tens of thousands of buyers attend IMTS and purchase hundreds of millions of dollars of machinery and equipment during the show.



EVERYONE YOU WANT AND NEED TO REACH

46% IN
MANAGEMENT

79% HAVE BUYING
INFLUENCE

77% INTEND TO BUY FROM
IMTS EXHIBITORS

54% WILL FIND THEIR
SOLUTION ON-SITE

Connect with both current and prospective customers who are looking for your solutions. IMTS is the ideal arena for launching into new – even international – markets.

IMTS LETS YOU REACH THE PRIME AUDIENCE YOU WANT

IMTS IS THE SHOWCASE FOR STATE-OF-
THE-ART MANUFACTURING

IMTS offers only the latest and greatest technology – the best place to market your company's expertise. It's the perfect place to sell and the perfect place to partner.

One in six attendees at IMTS 2018 were international visitors looking for leading-edge manufacturing and technology solutions. Canada, Mexico, and Japan topped the international list.

GET YOUR MESSAGE OUT WITH IMTS.COM

Reserve a booth at IMTS and you can showcase your company, products, and services to thousands of companies worldwide on the IMTS.com website. This unique opportunity allows you to exhibit as extensively as you wish in our online showrooms, accessible everywhere 24 hours a day, seven days a week, 365 days a year.

INDUSTRY-SPECIFIC PAVILIONS MAKE IT EASY FOR ATTENDEES TO FIND YOU

If you're not sure where your company fits in, we'll help find the pavilion that's right for you, ensuring you target customers who offer your company the greatest sales potential.



LIBRARY OF RESOURCES TO ENHANCE YOUR SUCCESS



EXHIBITOR WORKSHOP



INSIDER NEWSLETTER



EXHIBITOR REPORT



COMPLIMENTARY WEBINARS

OUR ONGOING SUPPORT HELPS MAXIMIZE YOUR INVESTMENT

We're committed to supporting exhibitors like you with tools that can make your efforts at IMTS pay off. By incorporating traditional media, direct marketing, email, web promotions, public relations, and exhibitor marketing tools into our exclusive promotion program, we'll help you create on-site excitement that will top anything you've seen or experienced in the past.

DON'T MISS OUT!

IMTS 2024 will be the 35th edition of the premier manufacturing technology show in North America. IMTS is held every even-numbered year in Chicago and attracts buyers and sellers from 117 countries.

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MCCORMICK PLACE
CHICAGO, ILLINOIS

MORE QUESTIONS?

MARK KENNEDY

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TOLL-FREE

800-828-7469



BOOTH SPACE

COST: \$35/SQ. FT.
AMT MEMBER: \$27/SQ. FT.

This cost includes the IMTS exhibitor training program, promotional materials, curtain-type backdrop, side rails, standard exhibit sign, a listing on IMTS.com, and the largest North American audience for an industrial trade show.

ADDITIONAL SPACE OPTIONS

Beyond the traditional raw floor space option at IMTS, two booth package plans are available. Both give you everything you need to exhibit at IMTS 2024. These packages are designed to make exhibiting easier than ever, and they'll save you time and money.

BOOTH PACKAGE A

SIZE: 10x10 FT. (100 SQ. FT.)

COST: \$6,000

AMT MEMBER: \$5,000

BOOTH PACKAGE B

SIZE: 10x20 FT. (200 SQ. FT.)

COST: \$12,000

AMT MEMBER: \$10,000

PACKAGE A & B INCLUDE

- Custom block package (material handling, carpet, cleaning, visqueen covering, standard furniture)
- Electric quad box
- CDS XPress lead retrieval device

ALL BOOTH OPTIONS INCLUDE

- Booth space
- IMTS Exhibitor Workshop and webinars
- Promotional materials
- Listing on IMTS.com
- Pipe and drape backdrop
- Company name sign

