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INTERNATIONAL MANUFACTURING  
TECHNOLOGY SHOW

## NEWS RELEASE

# IMTS 2022 to occupy all buildings of McCormick Place; IMTS also unveils new logo, updated website

McLean, Va., (June 21, 2021) – Following the announcements that Chicago’s McCormick place will hold events starting in July and that the state of Illinois lifted capacity limits and social distancing requirements on June 11, IMTS – The International Manufacturing Technology Show continued the positive momentum by unveiling the floor plan for IMTS 2022.

“IMTS 2022 will once again occupy all four buildings and all levels of the McCormick Place campus, as well as continue co-locating with the HANNOVER MESSE USA show in the East Building,” says Peter R. Eelman, vice president and CXO at AMT – The Association For Manufacturing Technology, which owns and produces IMTS. “The demand for in-person events is starting to surge. We credit this enthusiasm to our ability to remain digitally connected with the manufacturing technology community throughout the pandemic with such online platforms as IMTS spark and the [IMTS Network](#).”

IMTS 2022 runs from Sept. 12-17, 2022, and is North America’s largest manufacturing technology event; it attracted more than 129,000 registrants in 2018. In addition to unveiling the floor plan, which is available on [IMTS.com](#), IMTS also launched a new logo and a redesigned website.

“The graphic strength and logo colors emphasize the symmetry between IMTS and AMT,” says Eelman. “AMT is the manufacturing technology industry’s trade association, and IMTS is the industry’s trade show.”

The newly redesigned [IMTS.com](https://www.IMTS.com) website improves the visitor experience through a clear delineation between IMTS 2022 show-related information (the floor plan, exhibitor and conference information) and a large and growing body of content.

“IMTS spark, the IMTS Network, and our [Supply Chain](#) initiative generated thousands of hours of original video content and hundreds of stories during the pandemic. Our new site structure archives and organizes that content,” says Michelle Edmonson, senior director – events and content, AMT.

### **Reopening Press Event**

Because IMTS is the largest event held at McCormick Place, its owner, the Metropolitan Pier Exposition Authority, invited AMT to participate in a press conference announcing the reopening of the venue. Speaking from the new studio at the Arie Crown Theatre, which will allow virtual connections and worldwide streaming so conventions can have a hybrid option, Eelman noted that the pandemic taught businesses about the benefits of digital connections.

“We learned that hybrid capabilities can enhance the potential of your show,” he said. “We broadcast live from IMTS, and we have for the last 14 years, so this takes it to another level. We are excited to make use of this great studio at IMTS 2022 to extend our reach to a broader audience.” Those newer audiences include digital technology companies looking to apply their innovations, CTOs, CIOs, cybersecurity and additive manufacturing companies, and venture capital providers.

To demonstrate the vastness of the IMTS show, Eelman provided a walk-through of McCormick Place in the newest episode of “The Show,” an IMTS digital series devoted to upcoming events and information related to the manufacturing technology community that airs on the IMTS Social Media channels.

A limited amount of exhibition space for IMTS 2022 remains available. To apply, visit <https://www.IMTS.com/exhibitor/space.html>.





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**AMT – The Association For Manufacturing Technology** represents and promotes U.S.-based manufacturing technology and its members – those who design, build, sell, and service the continuously evolving technology that lies at the heart of manufacturing. Founded in 1902 and based in Virginia, the association specializes in providing targeted business assistance, extensive global support, and business intelligence systems and analysis. AMT is the voice that communicates the importance of policies and programs that encourage research and innovation, and the development of educational initiatives to create tomorrow’s Smartforce. AMT owns and manages IMTS – The International Manufacturing Technology Show, which is the premier manufacturing technology event in North America. [www.AMToonline.org](http://www.AMToonline.org)

