



INTERNATIONAL MANUFACTURING TECHNOLOGY SHOW
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Media Alert

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IMTS NETWORK WINS MULTIPLE 2020 NYX VIDEO AWARDS

Four Gold and Ten Silver Awards

McLean, Va., (December 16, 2020) – [IMTS Network](http://www.IMTS.com/network), a digital content platform from IMTS – The International Manufacturing Technology Show, has won four Gold and ten Silver Awards in the [2020 NYX Awards](#), an international awards competition for creative professionals that featured 1,616 entries from 33 countries.

The IMTS Network won awards in the Broadcast/Television category for its live events and original programming during September 14 – 18. During that week, more than a dozen different series premiered, featuring powerful ideas for productivity and inspiring stories from the women and men who shape the future of manufacturing. Programming is available on demand at IMTS.com/network.

“IMTS Network is a community-based storytelling venture that connects the entire spectrum of people within the manufacturing technology industry by providing a platform for them to share their stories. We are thrilled that the NYX Video Awards recognized the success in our new endeavor,” says Peter Eelman, Vice President & CXO at AMT – The Association For Manufacturing Technology, which owns and produces IMTS.

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The NYX Marcom and NYX Video Awards are an international awards competition open to all marketing communications and videography professionals whose creative expertise and proficiency are both celebrated and recognized.

“We are proud of all the amazing individuals, agencies and companies who joined the NYX Awards this year,” says Kenjo Ong, CEO of the International Awards Associate (IAA). “This win by IMTS Network is not just a testament to their unbridled talent, but one that will inspire many for years to come.”

Winning Entries

Award entries were judged by a group of marketing communications and videography professionals from 16 countries from large and small agencies based on the creative proficiency and the messages behind each visual concept. Among the submissions, familiar global brands included Heineken USA, Ferrari, BMW, Audi, Player One Trailers, Canon Singapore, Ericson Group Inc, Adidas, Dell EMC, Unilever, Lexus, Western Digital and AARP.

IMTS Network won the following awards:

Gold Winner in the 2020 NYX Awards

- [Outside the Shop: Season 2](#) – Manufacturing
- [Profiles in Manufacturing: Nicole Wolter](#) – Documentary
- [Profiles in Manufacturing: Nicole Wolter](#) – Manufacturing
- [Road Trippin' with Steve](#) – Manufacturing

Silver Winner in the 2020 NYX Awards

- [IMTS Network Week](#) – Event
- [IMTS Network Week](#) – Manufacturing
- [IMTS Network Week](#) – News
- [Outside the Shop: Season 2](#) – Multi-level Marketing
- [Outside the Shop: Season 2](#) – Public Interest/Awareness
- [Outside the Shop: Season 2](#) – Science & Technology

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Silver Winner in the 2020 NYX Awards continued

- [Outside the Shop: Season 2](#) – Series
- [Profiles in Manufacturing: Nicole Wolter](#) (Adam Gambrel, Producer/Editor) – Editing
- [Road Trippin' with Steve](#) – Science & Technology
- [Road Trippin' with Steve](#) – Web Series

IMTS Network will officially launch in 2021. For more information, visit imts.com/network

Colleterial Material

JPG: [Download Image](#)

Caption: IMTS Network Wins Multiple 2020 NYX Video Awards

IMTS Network Teaser Video:

<https://network.imts.com/detail/videos/teasers/video/6187362637001>

Caption: IMTS Network is a community-based storytelling venture that connects the entire spectrum of people within the manufacturing technology industry by providing a platform for them to share their stories.

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Conversations within the IMTS community are continuing on social media:

@ Twitter: [@IMTSSchicago](#) or #IMTS

LinkedIn: [The IMTS LinkedIn Group](#)

Facebook: <https://www.facebook.com/IMTS.show>

IMTS – International Manufacturing Technology Show - The largest and longest running manufacturing technology trade show in the United States is held every other year at McCormick Place in Chicago, Ill. IMTS 2022 will run Sept. 12-17. IMTS is ranked among the largest trade shows in the world. Recognized as one of the world's preeminent stages for introducing and selling manufacturing equipment and technology as well as connecting the industry's supply chain. IMTS attracts visitors from every level of industry and more than 117 countries. IMTS 2018 was the largest in number of registrations (129,415), net square feet of exhibit space (1,424,232 sq. ft.), booths (2,123) and exhibiting companies (2,563). IMTS is owned and managed by AMT – The Association For Manufacturing Technology.

ReBuilding the Supply Chain
ReThink. ReEngage. ReEstablish.

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AMT – The Association For Manufacturing Technology represents and promotes U.S.-based manufacturing technology and its members—those who design, build, sell, and service the continuously evolving technology that lies at the heart of manufacturing. Founded in 1902 and based in Virginia, the association specializes in providing targeted business assistance, extensive global support, and business intelligence systems and analysis. AMT is the voice that communicates the importance of policies and programs that encourage research and innovation, and the development of educational initiatives to create tomorrow’s Smartforce. AMT owns and manages IMTS — The International Manufacturing Technology Show, which is the premier manufacturing technology event in North America. www.AMTonline.org