IMTS
JOB SHOPS
WORKSHOP

POWERED BY AMT

2026 SPONSORSHIPS

The IMTS Job Shops Workshop is a two-tier sponsorship program designed for manufacturing job shop professionals, taking place during the most influential week in U.S. manufacturing – Sept. 14–19, 2026. The IMTS Job Shops Workshop blends thought leadership, content, and in-person interaction to produce a dynamic, integrated experience and deliver sustained brand exposure.

The program opens with a high-impact workshop that positions sponsors alongside industry thought leaders and timely industry conversations, followed by a networking reception where we convert visibility into relationships.

The IMTS Job Shops Workshop offers sponsors a rare opportunity to align their brand with industry leadership while engaging directly with decision-makers and influencers at IMTS.

IMTS Job Shops Workshop

Date: Tuesday, September 15, 2026 **Time:** 1:00 p.m. – 4:30 p.m.
Location: West Building, Room W-196A

Advanced Registration: $299
On-Site (effective 9/1): $345

Registration Includes:
Full access to IMTS Job Shops Workshop, IMTS Job Shops Workshop Reception and networking, and full access to the IMTS Exhibit Halls for all six days of the show.

IMTS Job Shops Workshop Reception

Date: Tuesday, September 15, 2026 **Time:** 4:30 p.m. – 6 p.m.
Location: West Building, W-196 Foyer

Price: Included in IMTS Job Shops Workshop registration.

Reception Includes:
Light snacks, beverages, beer, and wine to fuel new connections and conversations.

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PACKAGES	~~CHAMPION~~ ~~$9,000~~ *~~LIMIT 1~~* SOLD	EXECUTIVE $4,500 *~~LIMIT 5~~* 3 SOLD	RECEPTION $3,000
PRE-IMTS			
Logo on IMTS Job Shops Workshop webpage	X	X	X
Link to IMTS Digital Showroom	X	X	X
Sponsor callout in IMTS Digital Showroom	X	X	X
Co-branded marketing toolkit	X	X	X
Acknowledgment in IMTS Conferences press release and IMTS Job Shops Workshop articles in IMTS digital news and social media outlets	X	X	X
Acknowledgment during IMTS Preview Days	X		
Option to appear in prerecorded video interview to preview event on social media	X		
JOB SHOPS WORKSHOP			
Logo placement on in-room and digital signage	X	X	
Verbal recognition by workshop emcee(s)	X	X	
Option to introduce one session or speaker	X		
Option to distribute one branded item*	X	X	
Complimentary workshop registration	3	2	1
JOB SHOPS WORKSHOP RECEPTION			
Logo placement on in-room signage	X	X	X
Verbal recognition by reception emcee(s)	X		
Option to distribute one branded item*	X	X	X
Complimentary reception invites	4	2	1
POST-IMTS			
Logo in visitor survey email	X	X	X
Recognition in recap email	X	X	X
Access to attendee list**	X	X	
Recognition in postevent article	X	X	X

*Subject to approval
**Requires active IMTS Exhibitor Passport subscription

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CHAMPION SPONSOR

LIMIT 1

PREMIUM LEADERSHIP POSITIONING + MAXIMUM VISIBILITY

Champion Sponsors receive the highest level of brand exposure before, during, and after the event, plus exclusive opportunities to engage directly with attendees and speakers.

BEFORE IMTS

- Top-tier logo placement on the IMTS Job Shops Workshop page of IMTS.com, linked to sponsor's IMTS digital showroom (as applicable)
- Callout as a sponsor in their IMTS digital showroom (as applicable)
- Custom co-branded marketing toolkit (graphics, copy blocks, emails) to promote Champion status
- Sponsor acknowledgment during IMTS Preview Days whenever the IMTS Job Shops Workshop programming is featured
- Option to appear alongside event organizers in prerecorded video interview to preview the IMTS Job Shops Workshop on social media

AT THE IMTS JOB SHOPS WORKSHOP

- Top-tier logo placement on in-room and digital signage
- Verbal recognition by the emcee during program opening
- Exclusive privilege to introduce one session or speaker at the IMTS Job Shops Workshop
- Option to distribute one branded item to workshop attendees (subject to approval)
- Three complimentary workshop registrations ($897 value)

AT THE IMTS JOB SHOPS WORKSHOP RECEPTION

- Top-tier logo placement on in-room signage
- Verbal recognition by the emcee during welcome toast
- Option to distribute one branded item to workshop attendees (subject to approval)
- Four complimentary reception invitations (cost for reception included in workshop registration)

AFTER IMTS

- Top-tier logo placement in the official Job Shops Workshop visitor survey email
- Recognition in the postevent recap email distributed to attendees
- Recognition in the postevent recap article in IMTS Insider (digital newsletter)
- Access to attendee list (requires an active subscription to IMTS Exhibitor Passport)

INVESTMENT – $9,000

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EXECUTIVE SPONSOR

~~LIMIT 5~~

HIGH VISIBILITY + STRONG BRAND ALIGNMENT

Ideal for companies seeking workshop and reception visibility with meaningful branding on IMTS digital and on-site assets.

2 SPONSORSHIPS ALREADY SOLD

BEFORE IMTS

- Prominent logo placement on the IMTS Job Shops Workshop page of IMTS.com, linked to sponsor's IMTS digital showroom (as applicable)
- Callout as a sponsor in their IMTS digital showroom (as applicable)
- Custom co-branded marketing toolkit (graphics, copy blocks, emails) to promote Executive status

AT THE IMTS JOB SHOPS WORKSHOP

- Prominent logo placement on in-room and digital signage
- Option to distribute one branded item to workshop attendees (subject to approval)
- Two complimentary conference registrations ($598 value)

AT THE IMTS JOB SHOPS WORKSHOP RECEPTION

- Prominent logo placement on in-room signage
- Option to distribute one branded item to workshop attendees (subject to approval)
- Two complimentary reception invitations (cost for reception included in workshop registration)

AFTER IMTS

- Prominent logo placement in the official Job Shops Workshop visitor survey email
- Recognition in the postevent recap email distributed to attendees
- Recognition in the postevent recap article in IMTS Insider (digital newsletter)
- Access to attendee list (requires an active subscription to IMTS Exhibitor Passport)

INVESTMENT – $4,500

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RECEPTION SPONSOR

TARGETED VISIBILITY DURING THE IMTS JOB SHOPS WORKSHOP NETWORKING RECEPTION

A strong option for organizations seeking brand presence during the high-energy networking reception.

BEFORE IMTS

- Logo placement on the IMTS Job Shops Workshop page of IMTS.com, linked to sponsor's IMTS digital showroom (as applicable)
- Callout as a sponsor in their IMTS digital showroom (as applicable)
- Custom co-branded marketing toolkit (graphics, copy blocks, emails) to promote Reception status

AT THE IMTS JOB SHOPS WORKSHOP

- One complimentary conference registration ($299 value)

AT THE IMTS JOB SHOPS WORKSHOP RECEPTION

- Prominent logo placement on in-room signage
- Option to distribute one branded item to conference attendees (subject to approval)
- Two complimentary reception invitations (cost for reception included in workshop registration)

AFTER IMTS

- Logo placement in the official IMTS Job Shops Workshop visitor survey email
- Recognition in the postevent recap email distributed to attendees
- Recognition in the postevent recap article in IMTS Insider (digital newsletter)

INVESTMENT – $3,000

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THE PROGRAM

The IMTS Job Shops Workshop brings manufacturing job shops together for interactive sessions focused on the current and future landscape of automation, AI, and the industry climate.

Attendees will explore new and practical technologies, share challenges, and engage in open dialogue with peers and industry thought leaders. This half-day workshop will equip job shop professionals with new abilities and insight to increase efficiency, identify new opportunities, and build actionable strategies together. Meet up directly after the workshop for a reception to engage and network.

SESSION TOPICS

- State of the Industry: Economic Update
- Automation Integration for Today's Job Shop
- How Is AI Changing the Future of Tomorrow's Job Shop?
- Job Shops Industry Exchange: An Interactive Conversation

QUESTIONS + INTEREST

We're here to answer any questions you may have.

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