Join us for a completely new way to reach your manufacturing technology customers.

Share products, processes and technology in a way that is accessible anywhere, any time.
What is IMTS Spark?

IMTS Spark is a new digital platform that offers you multiple sales opportunities and lead generation options by connecting you with the IMTS audience, the latest manufacturing advancements, and industry experts through educational deep dives, networking opportunities and top-notch experiences to ensure your business prospers.

Spark will incorporate webinars, podcasts, self-study curriculum, online chat rooms, and a variety of networking opportunities, including coffee chats, lunch and learns and happy hours. Exclusive resources on the platform will provide cutting-edge information for the manufacturing technology community and drive transformation with technologies, supply chain solutions, succession planning, workforce development, and much, much more.

Don’t miss your chance to connect with the IMTS audience! Invest in IMTS Spark today.

What is IMTS Network?

Launching live September 14-18, the IMTS Network will share unique insights, stories, and developing news on all things Manufacturing Technology. Tune in to see chronicles on transformative technology, industry-defining events, and pivotal relationships that make manufacturing amazing.

IMTS Network will delve deeper, providing an unprecedented platform to tell individual stories with the people and personalities that drive manufacturing technology in all our communities. From the machinist, who makes parts for NASA’s InSight lander to the STEM student, who developed his own prosthesis, manufacturing technology encompasses the physical and digital world of all things that are made.

Tune in on September 14-18, 2020, for the first look at the IMTS Network.
September 14-18, 2020
What is the IMTS Network? Must-Watch Manufacturing Programming Designed to Educate, Inform and Entertain!
• Daily Live Shows
• Outside the Shop
• Tech Peeks
• Shop Talk
• Profiles in Manufacturing
• Economic Report
• Your Advertising Message

August 14, 2020 – March 15, 2021
What is the IMTS Spark? An Interactive, Multimedia Manufacturing Industry Resource Center and Sourcing Platform.
Education: Exploring Manufacturing Technology
• Rebuilding The Supply Chain Initiative
• The IMTS Conference
• IMTS Investor Forum
• The Additive Manufacturing Conference
• Modern Machine Shop Top Shops Conference
• Job Shops Program
• Women Make Manufacturing Move Program
• Parts Cleaning Conference
• Self-Study Paths

The Experiences
• AMT’s Emerging Technology Center
• Top Shops Sourcing Platform
• Miles For Manufacturing 5K
• Career and Education Engagement
• Student Engagement
• Augmented Reality Demonstrations

The IMTS Spark Supplier Showcase
• Lead Generation
• Dynamic Collection of Sponsor Content
• Product Gallery
• Visitor to Supplier Chat Features
• Downloadable Collateral
• Live Presentation Capabilities

Proven Print Materials
• IMTS Spark Sourcebook
• IMTS Spark Technology Review
• IMTS Spark Postcard Packs

Audience Engagement and Promotional Opportunities
• IMTS Spark Swag Box
• Custom Sponsorships Available
• Lead Generation

Let’s Spark Your IMTS Success Right Now!
IMTS.COM

John Campos
JCampos@gardnerweb.com
Direct: 630-345-3467
Mobile: 630-440-8445

Travis Egan
TEgan@IMTS.com
Mobile: 513-307-9631

Bill Caldwell
BillC@gardnerweb.com
Direct: 513-527-8826
Toll Free: 888-527-8826

Maintain Your Connection with the IMTS Audience!