

MEET MORE SPANISH-SPEAKING CUSTOMERS

BECOME A SPONSOR OF LATAM NIGHT @  **IMTS2022**

WEDNESDAY, SEPTEMBER 14, 2022 | 5:30 PM – 7:30 PM
MCCORMICK PLACE, CHICAGO, IL, USA

LATAM Night at IMTS 2022 is brought to you by AMT – The Association For Manufacturing Technology, the producer of IMTS, and the AMT Tech Center in Monterrey, Mexico. LATAM Night provides your company with an opportunity to put your brand message in front of Spanish-speaking IMTS attendees from around the world.

LATAM NIGHT SPONSOR BENEFITS:

- Two (2) registrations to the LATAM Night reception (additional passes: \$50 each)
- Your logo will be displayed on: signage at the reception, the LATAM Night page of IMTS.com (linking back to your site), and all printed promotional materials for the event
- Access to post-reception attendee list, with lead qualification insights provided by AMT Mexico staff
- Sensitivity training on how to approach Latin American customers, with current country-specific industry facts to enable a more targeted opening conversation in your follow-up messaging

With promotion beginning in June, your sponsor brand will accompany the LATAM promotional campaign throughout the United States, Mexico, and Latin America – giving your company hundreds of thousands of impressions leading up to the LATAM Night reception.

SPONSORSHIP OPPORTUNITIES AVAILABLE!

SPONSORSHIP PACKAGE STARTING AT \$2,500

For more information, contact:

Carlos Mortera, AMT Int'l Director, Latin America, at cmortera@AMTonline.org
Bill Herman, VP Sales & Membership, at bherman@AMTonline.org