



October 24-26, 2017

TD Convention Center  
Greenville, South Carolina

[southteconline.com](http://southteconline.com)



# 2017 POST SHOW REPORT

VERIFIED ATTENDANCE | AUDIENCE PROFILE | SURVEY DATA

official media partner



## A HIGHLY RECOMMENDED EVENT!

**90%** of SOUTH-TEC attendees are extremely, very or somewhat likely to recommend SOUTH-TEC to an industry colleague.

## FIRST TIME ATTENDEES

**61%** of SOUTH-TEC attendees were first time visitors to the event. These were new buyers and purchase influencers looking for your solutions.

## VERIFIED ATTENDANCE

Total SOUTH-TEC Show Attendance: .....	<b>6,311</b>
Total Exhibits: .....	<b>326</b>
Total Exhibiting Companies: .....	<b>431</b>
Total Square Footage: .....	<b>80,252</b>

## JOB FUNCTIONS

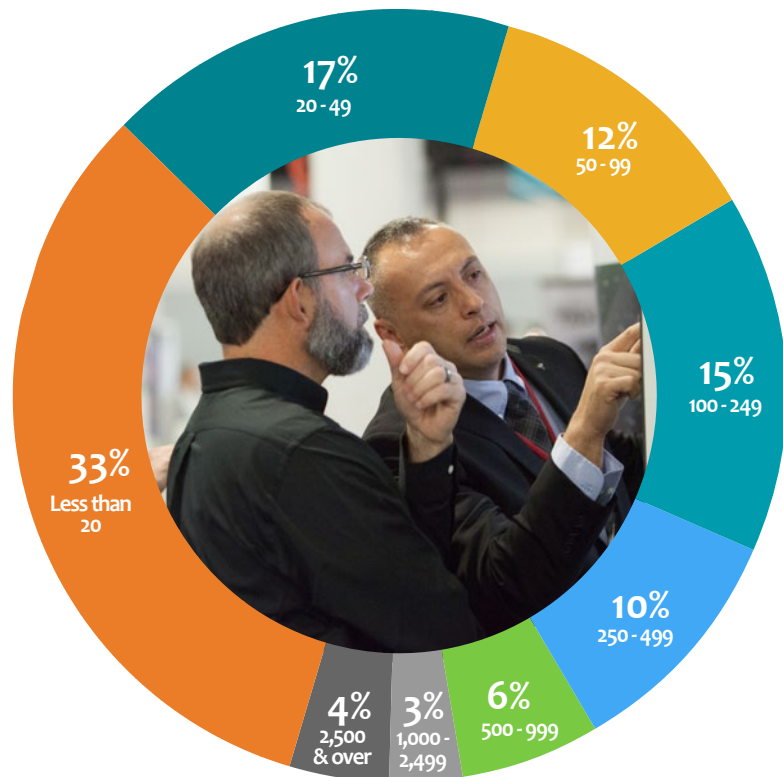
<b>14%</b>	Owner/Company Management/Corporate Executive
<b>11%</b>	Manufacturing Engineering Department
<b>11%</b>	Other
<b>8%</b>	Manufacturing Production Department
<b>7%</b>	Manufacturing Engineering Management
<b>7%</b>	Manufacturing Production Management
<b>5%</b>	Design Engineer
<b>3%</b>	Control Engineering/Automation
<b>3%</b>	Educator/Instructor
<b>3%</b>	Product Design and R & D
<b>3%</b>	Quality Assurance & Control
<b>2%</b>	Purchasing
<b>1%</b>	Information Systems/IT
<b>22%</b>	Sales & Marketing

**97%**  
of SOUTH-TEC attendees were somewhat, very or extremely satisfied with their experience attending SOUTH-TEC.

## COMPANY SIZE

SOUTH-TEC connects you with the entire Southeast supply chain, from the smallest job shops to the largest OEMs.

### Number of Employees



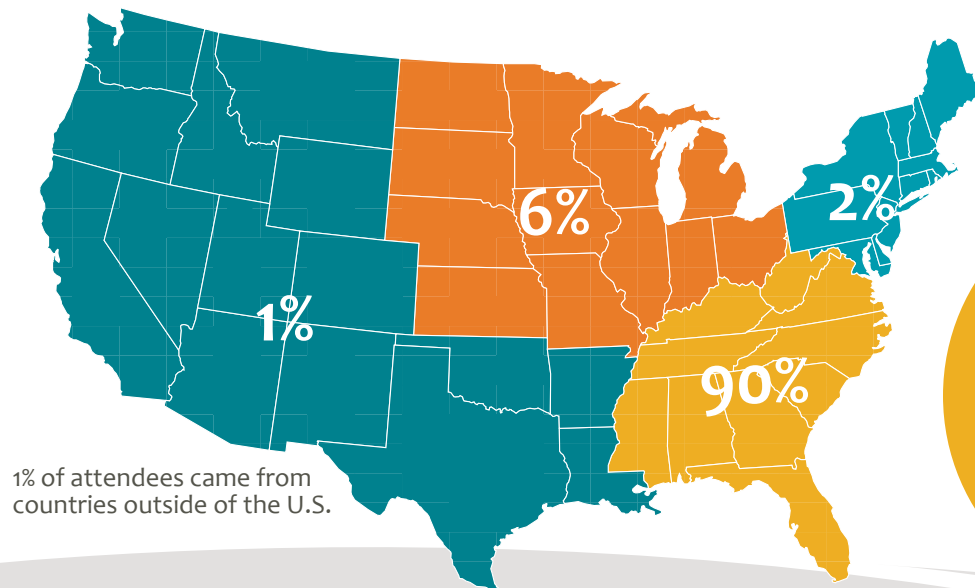
Source for all statistics unless otherwise stated: SOUTH-TEC 2017 Registration and Survey Data

## ATTENDEES' PRIMARY TYPE OF BUSINESS

SOUTH-TEC attendees represent many diverse Southeast business sectors including automotive, commercial machinery, aerospace and many more.

<b>16%</b> Automotive	<b>2%</b> Defense/Government/Military
<b>12%</b> Industrial & Commercial Machinery	<b>2%</b> Medical/Surgical
<b>8%</b> Aircraft/Aerospace	<b>2%</b> Plastic Products
<b>5%</b> Fabricated Metal/Stampings	<b>2%</b> Research & Development
<b>4%</b> Consulting/Engineering	<b>1%</b> Motorsports
<b>4%</b> Education/Academic	<b>1%</b> Other Transportation
<b>4%</b> Services (Financial and Other)	<b>1%</b> Petroleum/Renewable Energy
<b>3%</b> Electronics/Computers/Communications	<b>33%</b> Other Manufacturing

## ATTENDANCE BY REGION



**94%**  
of the SOUTH-TEC audience is extremely, very or somewhat likely to attend SOUTH-TEC in 2019.

**75%**  
of SOUTH-TEC exhibitors are very or extremely likely to exhibit in SOUTH-TEC 2019 or they have already reserved their exhibit space.

## TOP ATTENDING COMPANIES

- |                             |                                |                                |                               |
|-----------------------------|--------------------------------|--------------------------------|-------------------------------|
| AKEBUNO                     | Daystar Machining Technologies | Levi Industrial Group          | Siemens                       |
| AMAMCO Tool                 | Denso                          | Meritor                        | Specialty Bar Products        |
| American Ceramic Technology | Eaton                          | Michelin                       | Stanley Black & Decker        |
| Amsted Rail                 | Electrolux                     | Morgan Advanced Materials      | Stovall Machine Products Inc. |
| ASI Southeast Inc.          | Elixir Extrusions              | MSI-Viking Gage                | T&S Brass and Bronze Works    |
| Baldor Electric             | GE Electric/Aviation/Power     | Parker Hannifin                | Technetics Group              |
| Bellwright Manufacturing    | Greenfield Industries          | Pioneer Motor Bearing          | Textron Specialized Vehicles  |
| BMW                         | Joe Gibbs Racing               | PTL Equipment                  | The Timken Company            |
| Boeing                      | GKN                            | RBC AeroStructures             | Turbine Technologies Inc.     |
| BorgWarner                  | Hays Fluid Controls            | Richard Childress Racing       | Turnamics                     |
| Bosch Rexroth               | Honda Aircraft                 | Roush Yates Engines            | Valley Machine                |
| Caterpillar                 | Honeywell Aerospace            | Schaeffler Group USA           | ZF Transmissions              |
| Champion Aerospace          | Hytech Machining               | SEW-EURODRIVE                  |                               |
| Comatrol                    | Ingersoll Rand                 | Sharp Machining & Tooling, LLC |                               |
| Continental Automotive      | ITT                            | Sharpe Manufacturing Inc.      |                               |
| Daimler                     | Koyo Bearings                  |                                |                               |

# Save the Date!

## SOUTH-TEC 2019

will take place October 22-24, 2019  
in Greenville, South Carolina

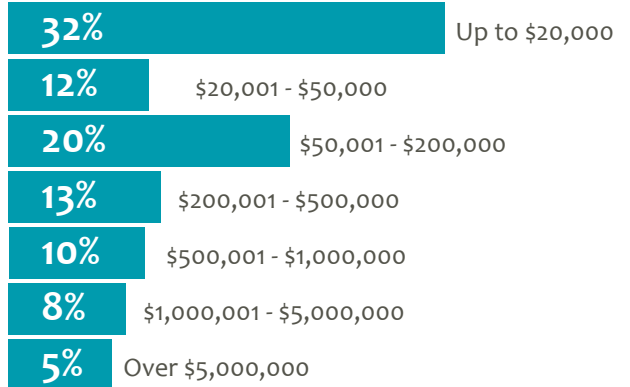
Mark your calendar  
today.

### SOUTH-TEC connects you with final decision-makers and purchase influencers

**75%** of attendees influence equipment purchase decision in their companies; this equals valuable leads for your company.

### SOUTH-TEC delivers qualified buyers with funded projects

**36%** of the SOUTH-TEC audience has equipment budgets that exceed \$200,000.



## TECHNOLOGIES EVALUATED

3D Imaging.....20%	Electronics Manufacturing .....8%	Nano Technology .....5%
3D Printing.....37%	Environmental Equipment & Protection .....4%	Plant, Energy & Environmental Efficiency .....5%
Advanced Materials .....16%	Deburring & Edge Finishing .....19%	Plant Engineering & Maintenance.....11%
Assembly & Joining .....16%	Forming & Fabricating .....16%	Plasma Cutting & Welding .....10%
Automated Manufacturing & Assembly.....30%	Fastening .....10%	Plastic Molding & Manufacturing.....9%
Boring .....15%	Finishing & Coating .....14%	Robotics.....25%
Casting .....9%	Flexible Manufacturing Systems .....11%	Screw Machining.....10%
Ceramics .....8%	Grinding .....22%	Sawing & Cut-Off Machines .....13%
Cleaning & Pretreatment, Equipment .....8%	Honing .....8%	Sensors .....10%
CNC Controls & Accessories .....36%	Industrial Internet of Things (IIoT).....8%	Simulation.....15%
Composites Manufacturing .....10%	Laser and Laser Systems.....20%	Software, Machine Control.....15%
Contract Manufacturing Services.....9%	Lean Manufacturing.....19%	Software, ERP/MRP & Supply Chain Management .....4%
Controls, CAD/CAM Software.....25%	Machine Vision .....14%	Software, Simulation, Process Modeling.....13%
Coolants & Lubricants .....17%	Machining Centers .....33%	Tooling .....37%
Cutting Tools & Accessories.....32%	Material Handling.....18%	Turning.....29%
Cybersecurity.....3%	Measurement, Inspection & Testing.....24%	Waterjet Cutting.....16%
Digital Transformation .....5%	Metals .....19%	Welding.....18%
Drilling & Tapping.....18%	Metrology Equipment.....13%	Workholding .....21%
EDM.....15%	Micro Manufacturing .....6%	Workplace Safety & Ergonomics .....13%
	Milling .....34%	
	Moldmaking.....10%	

For questions regarding this report, contact:

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