A HIGHLY RECOMMENDED EVENT!

90% of SOUTH-TEC attendees are extremely, very or somewhat likely to recommend SOUTH-TEC to an industry colleague.

FIRST TIME ATTENDEES

61% of SOUTH-TEC attendees were first time visitors to the event. These were new buyers and purchase influencers looking for your solutions.

VERIFIED ATTENDANCE

Total SOUTH-TEC Show Attendance: 6,311
Total Exhibits: 326
Total Exhibiting Companies: 431
Total Square Footage: 80,252

JOB FUNCTIONS

14% Owner/Company Management/Corporate Executive
11% Manufacturing Engineering Department
11% Other
8% Manufacturing Production Department
7% Manufacturing Engineering Management
7% Manufacturing Production Management
5% Design Engineer
3% Control Engineering/Automation
3% Educator/Instructor
3% Product Design and R & D
3% Quality Assurance & Control
2% Purchasing
1% Information Systems/IT
22% Sales & Marketing

COMPANY SIZE

SOUTH-TEC connects you with the entire Southeast supply chain, from the smallest job shops to the largest OEMs.

Number of Employees

- 17% 20 - 49
- 12% 50 - 99
- 15% 100 - 249
- 33% Less than 20
- 10% 250 - 499
- 6% 500 - 999
- 3% 1,000 - 4,499
- 4% 2,500 & over

97% of SOUTH-TEC attendees were somewhat, very or extremely satisfied with their experience attending SOUTH-TEC.

Source for all statistics unless otherwise stated: SOUTH-TEC 2017 Registration and Survey Data
ATTENDEES’ PRIMARY TYPE OF BUSINESS

SOUTH-TEC attendees represent many diverse Southeast business sectors including automotive, commercial machinery, aerospace and many more.

<table>
<thead>
<tr>
<th>Type of Business</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Automotive</td>
<td>16%</td>
</tr>
<tr>
<td>Industrial &amp; Commercial Machinery</td>
<td>12%</td>
</tr>
<tr>
<td>Aircraft/Aerospace</td>
<td>8%</td>
</tr>
<tr>
<td>Fabricated Metal/Stampings</td>
<td>5%</td>
</tr>
<tr>
<td>Consulting/Engineering</td>
<td>4%</td>
</tr>
<tr>
<td>Education/Academic</td>
<td>4%</td>
</tr>
<tr>
<td>Services (Financial and Other)</td>
<td>4%</td>
</tr>
<tr>
<td>Electronics/Computers/Communications</td>
<td>3%</td>
</tr>
<tr>
<td>Defense/Government/Military</td>
<td>2%</td>
</tr>
<tr>
<td>Medical/Surgical</td>
<td>2%</td>
</tr>
<tr>
<td>Plastic Products</td>
<td>2%</td>
</tr>
<tr>
<td>Research &amp; Development</td>
<td>2%</td>
</tr>
<tr>
<td>Motorsports</td>
<td>1%</td>
</tr>
<tr>
<td>Other Transportation</td>
<td>1%</td>
</tr>
<tr>
<td>Petroleum/Renewable Energy</td>
<td>1%</td>
</tr>
<tr>
<td>Other Manufacturing</td>
<td>33%</td>
</tr>
</tbody>
</table>

ATTENDANCE BY REGION

1% of attendees came from countries outside of the U.S.

94% of the SOUTH-TEC audience is extremely, very or somewhat likely to attend SOUTH-TEC in 2019.

75% of SOUTH-TEC exhibitors are very or extremely likely to exhibit in SOUTH-TEC 2019 or they have already reserved their exhibit space.

TOP ATTENDING COMPANIES

- AKEBUNO
- AMAMCO Tool
- American Ceramic Technology
- Amsted Rail
- ASI Southeast Inc.
- Baldor Electric
- Bellwright Manufacturing
- BMW
- Boeing
- BorgWarner
- Bosch Rexroth
- Caterpillar
- Champion Aerospace
- Comatrol
- Continental Automotive
- Daimler
- Daystar Machining Technologies
- Denso
- Eaton
- Electrolux
- Elixir Extrusions
- GE Electric/Aviation/Power
- Greenfield Industries
- Joe Gibbs Racing
- GKN
- Hays Fluid Controls
- Honda Aircraft
- Honeywell Aerospace
- Hytech Machining
- Ingersoll Rand
- ITT
- Koyo Bearings
- Levi Industrial Group
- Meritor
- Michelin
- Morgan Advanced Materials
- MSI-Viking Gage
- Parker Hannifin
- Pioneer Motor Bearing
- PTL Equipment
- RBC AeroStructures
- Richard Childress Racing
- Roush Yates Engines
- Schaeffler Group USA
- SEW-EURODRIVE
- Sharp Machining & Tooling, LLC
- Sharpe Manufacturing Inc.
- Siemens
- Specialty Bar Products
- Stanley Black & Decker
- Stovall Machine Products Inc.
- T&S Brass and Bronze Works
- Technetics Group
- Textron Specialized Vehicles
- The Timken Company
- Turbine Technologies Inc.
- Turnamics
- Valley Machine
- ZF Transmissions
SOUTH-TEC delivers qualified buyers with funded projects
36% of the SOUTH-TEC audience has equipment budgets that exceed $200,000.

32% Up to $20,000
12% $20,001 - $50,000
20% $50,001 - $200,000
13% $200,001 - $500,000
10% $500,001 - $1,000,000
8% $1,000,001 - $5,000,000
5% Over $5,000,000

TECHNOLOGIES EVALUATED
3D Imaging .........................................20%
3D Printing .........................................37%
Advanced Materials .......................... 16%
Assembly & Joining ........................... 16%
Automated Manufacturing & Assembly .....................................30%
Boring ................................................ 15%
Casting .................................................9%
Ceramics ..............................................8%
Cleaning & Pretreatment, Equipment ..............................8%
CNC Controls & Accessories ...........36%
Composites Manufacturing ..................10%
Contract Manufacturing Services ....9%
Controls, CAD/CAM Software .............25%
Coolants & Lubricants .................17%
Cutting Tools & Accessories ..............32%
Cybersecurity .....................................3%
Digital Transformation ..........................5%
Drilling & Tapping .........................18%
EDM ..................................................15%
Electronics Manufacturing .................8%
Environmental Equipment & Protection .....................................4%
Deburring & Edge Finishing ..............19%
Forming & Fabricating .......................16%
Fastening .........................................10%
Finishing & Coating ..........................14%
Flexible Manufacturing Systems ........ 11%
Grinding .........................................22%
Honing ..............................................8%
Industrial Internet of Things (IIoT) .... 8%
Laser and Laser Systems ..................20%
Lean Manufacturing .........................19%
Machine Vision ..................................14%
Machining Centers .............................33%
Material Handling .........................18%
Measurement, Inspection & Testing .......24%
Metals ..............................................19%
Metrology Equipment .......................13%
Micro Manufacturing .......................6%
Milling .............................................34%
Moldmaking .....................................10%
Nano Technology ................................5%
Plant, Energy & Environmental Efficiency .....................................5%
Plant Engineering & Maintenance ..........11%
Plasma Cutting & Welding ...............10%
Plastic Molding & Manufacturing ....9%
Robotics ...........................................25%
Screw Machining ..................................10%
Sawing & Cut-Off Machines ............13%
Sensors .............................................10%
Simulation ..........................................15%
Software, Machine Control ...............15%
Software, ERP/ERP & Supply Chain Management ..........4%
Software, Simulation, Process Modeling ..........13%
Tooling ..............................................37%
Turning ............................................29%
Waterjet Cutting .................................16%
Welding .............................................18%
Workholding ......................................21%
Workplace Safety & Ergonomics ..........13%

SOUTH-TEC 2019 will take place October 22-24, 2019 in Greenville, South Carolina. Mark your calendar today.

For questions regarding this report, contact:
Cathy Kowalewicz, Event Manager | 800.733-3976, ext. 3165 | ckowalewicz@sme.org

75% of attendees influence equipment purchase decision in their companies; this equals valuable leads for your company.

SOUTH-TEC connects you with final decision-makers and purchase influencers.