WHY EXHIBIT AT IMTS?

The International Manufacturing Technology Show provides your company with an unparalleled marketing opportunity to get before industry decision-makers.

More than 129,000 attendees from all facets of manufacturing come to IMTS to learn about the newest technologies and network with their peers.

It’s everyone from engineers to C-level executives to floor managers to machine operators.

It’s where they come to make decisions about where they want to take their business in the years to come – and what they’ll buy to make those plans happen.
Why are a growing number of companies marketing themselves at trade shows?

Trade shows provide a unique opportunity that cannot be replicated at any other type of venue. At IMTS, you get 2-to-3 times the exposure and more days to exhibit than any other trade show.

“The rapid growth of digital technology, automation, and additive manufacturing are especially driving interest. The booming manufacturing economy means visitors have capital and are ready to invest.”

-Peter Eelman, CXO
IMTS LETS YOU REACH
THE PRIME AUDIENCE YOU WANT

IMTS is the Showcase for State-of-the-Art Manufacturing

IMTS offers only the latest and greatest technology – the best place to market your company’s expertise. It’s the perfect place to sell and the perfect place to partner.

EVERYONE YOU WANT AND NEED TO REACH

46% IN MANAGEMENT
82% HAVE BUYING INFLUENCE
77% INTEND TO BUY FROM IMTS EXHIBITORS
84% WILL FIND THEIR SOLUTION ONSITE

Connect with both current and prospective customers who are looking for your solutions. IMTS is the ideal arena for launching into new – even international – markets.

IMTS Brings the World to You

One in six attendees at IMTS 2018 were international visitors looking for leading-edge manufacturing and technology solutions.

Canada, Mexico, and Japan topped the international list.
We're committed to supporting exhibitors like you with tools that can make your efforts at IMTS pay off. Our exclusive promotion program incorporates traditional media, direct marketing, email, web promotions, public relations, exhibitor marketing tools, and on-site excitement that will top anything you've seen or experienced in the past.

Get Your Message out with IMTS.com

Reserve a booth at IMTS and you can showcase your company, products, and services to thousands of companies worldwide on IMTS.com. This unique opportunity allows you to exhibit as extensively as you wish in our online showrooms, accessible everywhere 24 hours a day, seven days a week, 365 days a year.

Industry-Specific pavilions make it easy for attendees to find you.

If you’re not sure where your company fits in, we’ll help find the pavilion that’s right for you, ensuring you target customers who offer your company the greatest sales potential.

LIBRARY OF RESOURCES TO ENHANCE YOUR SUCCESS
IMTS 2020 will be the 33rd edition of the premier manufacturing technology show in North America. IMTS is held every even-numbered year in Chicago and attracts buyers and sellers from 117 countries.

September 14 - 19, 2020
McCormick Place
Chicago, IL

Booth Space Cost: $33/sq.ft.

This costs includes the IMTS exhibitor training program, promotional materials, curtain-type backdrop, side rails, standard exhibit sign, a listing on IMTS.com and the largest North American audience for an industrial trade show.

Fill out our online application today!
www.IMTS.com/apply
ADDITIONAL SPACE OPTIONS

Beyond the traditional raw floor space option at IMTS, two booth package plans are available. Both give you everything you need to exhibit at IMTS 2020. These packages are designed to make exhibiting easier than ever and they'll save you time and money.

BOOTH PACKAGE A

- Size: 10x10 ft. (100 sq. ft.)
- Cost: $5,000

BOOTH PACKAGE B

- Size: 10x20 ft. (200 sq. ft.)
- Cost: $9,400

PACKAGE A & B INCLUDE:

- Custom Block Package (material handling, carpet, cleaning, visqueen covering, standard furniture)
- Electric Quad Box
- CDS XPress Lead Retrieval Device

ALL BOOTH OPTIONS INCLUDE:

- Booth space
- IMTS Exhibitor Workshop and webinars
- Promotional materials
- Listing on IMTS.com
- Pipe and drape backdrop
- Company name sign